

(01/13-II)

2422

**M.B.A. EXAMINATION**

(Third Semester)

(Dec. 2011 Fresh)

**ENTREPRENEURSHIP DEVELOPMENT**

302

*Time : Three Hours*

*Maximum Marks : 70*

**Note :** Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Write short notes on the following :

- (a) Entrepreneurship
- (b) Enterprise location
- (c) Project Feasibility Report
- (d) EDPs
- (e) Environment scanning

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- (f) SSIB
  - (g) Sources of business ideas.
2. Define entrepreneur. Explain the qualities and role of entrepreneurs in economic development.
  3. What is achievement motivation ? Is it an essential ingredient for entrepreneurship ?
  4. What is the need and significance of preparation of a project feasibility report for a small enterprise.
  5. "The role of entrepreneurship development programmes is very important in a country like India." Discuss.
  6. What is demand analysis ? Explain the significance of demand analysis for an entrepreneur.

7. Explain the concept of working capital. On the formation of a new business what considerations are taken into account in estimating the account of working capital ? Discuss the various sources of working capital available to a firm.
8. Write short notes on the following :
  - (a) Life-cycle of new business
  - (b) Problems in EDPs.