

(01/13-II)

**2403**

**M.B.A./P.G.D.B.M. EXAMINATION**

(First Semester)

CP-103

**BUSINESS ENVIRONMENT**

*Time : Three Hours*

*Maximum Marks : 70*

**Note :** Attempt *Five* questions in all. Q. No. 1 is compulsory. All questions carry equal marks.

1. Write short notes on the following :
  - (a) SWOT analysis
  - (b) Key indicators of business Environment
  - (c) Country Risks
  - (d) IMF
  - (e) Public Sector Reforms
  - (f) Globalization
  - (g) Disinvestment.

2. What do you mean by Business Environment ? Explain the concept of internal and external environment.
3. Define Privatization. What are the reasons behind privatization ? Also state the advantages and disadvantages of privatization in Indian context.
4. Explain in detail the features of the industrial policy, 1991. Examine its impact on the growth of direct foreign investment.
5. State the objectives, functions and importance of World Bank.
6. Explain the concept of Balance of Payment. Suggest the remedies to solve the problem of adverse balance of payment.
7. What is Monetary Policy ? What are its instructions ? Examine the role of monetary policy in under developing and developing countries.
8. Write short notes on the following :
  - (a) Risks in Business Environment
  - (b) WTO.