

Roll No.

(011/17-I)

9622

M. Com. EXAMINATION

(For Batch 2014 to 2016 Only)

(First Semester)

BUSINESS ENVIRONMENT

MC-102

Time : Three Hours

Maximum Marks : 80

Note : Attempt all the parts of Q. No. 1 of Section A.
Attempt any *five* questions from Section A
attempt any *two* questions from Section C.

Section A

1. (a) Briefly discuss the environment for business. 2
- (b) What is Interaction Matrix ? 2
- (c) What is the concept of disinvestment ? 2

(3-25/13)B-9622

P.T.O.

- (d) What is economic planning ? 2
- (e) List the sectors which are covered under Industrial Licensing Policy. 2
- (f) Write a short note on Industrial Sickness. 2
- (g) What do you understand by Business Ethics ? 2
- (h) What is Corporate Governance ? 2

Section B

2. Discuss in detail the significance of business environment. 8
3. What is environmental scanning ? Discuss the process of environmental scanning in detail. 8
4. What is Globalization ? Explain its importance for the country. 8
5. Discuss in detail the features of economic planning in India. 8

B-9622

2

6. What is Fiscal Policy ? Explain its components in detail. 8

7. Write notes on the following : 4+4=8

(a) Foreign Exchange Management Act.

(b) Right to Information Act, 2005.

8. Why there is a need of disinvestment of P.S.U. ? Also discuss the methods of disinvestment. 8

9. Explain the social responsibilities of a business. 8

Section C

10. Explain the following : 6+6=12

(a) Nature of business environment

(b) Various features of Privatization.

11. What is Monetary Policy ? Explain its objectics and instruments. 12

12. Discuss in detail the following : 6+6=12

(a) Consumer Protection Act

(b) Need of Industrial Policy.

13. What is SWOT Analysis ? How will you conduct SWOT analysis in Information Technology Sector ? 12